

CRYB

“The Social Wallet”



COMPANY PURPOSE

To make it easier for cryptocurrency founders to educate, onboard, and provide a pleasurable experience for the 99% of the world that has not invested in cryptocurrency.

PROBLEM

- Most cryptocurrency founders manage their community and business through Telegram.
- Telegram was not built as a project management platform
- Cryptocurrency founders find themselves stressed from how much work it is to manage the community they worked so hard to build.
- More importantly, it is impossible for the “newbs,” which is the 99% who have not invested in cryptocurrency, to understand what is going on, what to do, and avoid being spammed or scammed.

SOLUTION

There's a fortune to make off cryptocurrency if you are well educated. 99% of the world is hesitant to take advantage of this gold rush. Our mission is to give the 99% of the world, not invested in crypto, the tools, best practices and knowledge they need to be a successful cryptocurrency investor.

Educate the world on how easy it can be to invest in crypto, make cryptocurrency founders lives easier, and make a difference in the world.

WHY NOW?

We are in a unique position. Currently we have 17k users ready to go for our beta launch, with another 100k users ready to onboard as well. The hardest part and the value of any startup in the app space is users and the user acquisition cost... we will have both very quickly.

Cryptocurrencies are exploding! The best time to invest was 5 years ago, the next best time is now. About \$5.7 billion worth of new money is invested into everyday cryptocurrencies. We created Cryb.com to make it simple for anyone to do their own research, without getting scammed, spammed or read misinformation.

MARKET SIZE

Crypto Market Cap - \$2.2T

There are currently 97 different companies with a \$1B market cap or more with \$110.73B of market volume everyday!

New Alt Coins - 30+ every single day

There are 30+ new alternative tokens created every single day trading on 417 different exchanges receiving 2-5% transaction fees.

Average Community Size - 15K users

Alternative tokens launch with 15k+ users. We only need 62 of these communities (We already have 4) to use our platform to reach 1M active users.

PRODUCT

Everything our users are used to with Telegram– Voice chat, live chat, doc management, photo sharing, tagging, notifications, and much more.

Blockchain technology –hot and cold wallet to store and purchase tokens, coin tickers, coin staking, and live NFT displays on user's profiles.

Crypto Education Corner –All of the latest blogs, updates, video tutorials, expert interviews, beginners Q & A, and best practices to develop the knowledge needed in the crypto world.

BUSINESS MODEL

- Beta Test 15k Users with Our MVP
- Refine the App. Go-to-Market
- On-Board 85k Additional Users
- 2-5% transaction fees on Crypto purchases
- Cryb Card Transaction Fees + staking rewards
- Revenue from Banks • Coin marketing services for “Featured” blog
- Grow user base to 1M active users.
- Promote trending tokens to generate ad revenue
- Retargeting Ad Dollars
- Launch Cryb.com loyalty programs

TOKENOMICS

1,000,000,000 Total Supply

5% (Tax)

- **2.5% towards the cryb foundation**
- **2.5% towards staking rewards**

Funding Stage	Price	Raised	%	Tokens
Private	\$0.02	\$2,000,000.00	10.00%	100,000,000
Pre-Sale	\$0.10		6.60%	66,000,000
Mintyswap Liquidity IDO			5.40%	
Decentralization Event			51.00%	
Market Marker			2.00%	
Marketing			5.00%	
Protocol Incentives			2.00%	
Rewards			5.00%	
Team			10.00%	
Advisors & Strategic			3.00%	
		\$2,000,000.00	100.00%	1,000,000,000

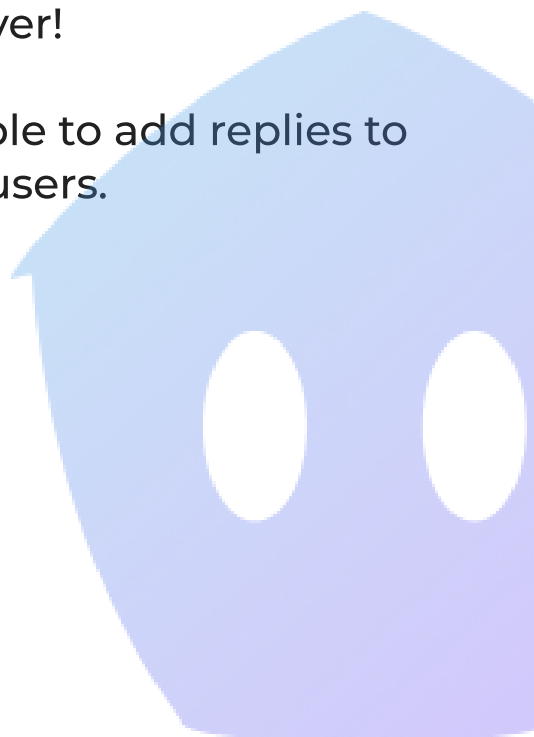
EXTRA SOCIAL COMPONENTS

Within Cryb, users will have the options to **stay anonymous or not**. Users can change this information in their privacy settings at anytime;

- Users can display their **NFT collection** as well as their **favorite coins** on their profile;
- Users can **add stories** to their profile similar to "WhatsApp, Instagram and Facebook";
- Users can also **follow** other users or add them as friends if they choose.

BUSINESS USE CASE

- Tokens or businesses will have the ability to add **permanent information** on their groups within the Cryb social app!
- No more "What's the contract?", "How to buy?" "Where do I buy?", "What's the website?", "Who's the developer?", "Where is the white paper?" questions ever!
- Token creators or communities will be able to add replies to all these questions for easy access to all users.



PERSON TO PERSON

Cryb's person to person payment protocols will let users **send and receive** crypto for invoices, receipts, and requests sent to user's wallet. This will allow a business, a friend, or a stranger reimburse, pay, and receive payments with cryptocurrencies in an easy invoicing payment process.

POS - INTEGRATION

Cryb's POS system will act as a plugin for Existing POS systems on the marketplace. This POS system will allow customers to pay with, and merchants to receive cryptocurrencies they choose to receive at their businesses. Customers will have the option to receive their payments in cryptocurrencies or have them transition immediately into fiat for their convenience.

Cryb's payment services will target ATM providers, POS providers, and internet payment providers. Cryb's main goal in phase 3 of our operations will be to make the world have easy access to crypto education, spend crypto, and use crypto in their everyday lives.

Cryb's transaction fees will be similar to the transaction fees seen in today's markets. Merchants will be able to provide **cryptocurrencies as a payment option** with a click of a button in an easy, effective and fast way to transact.

CRYB APP vs MARKET

Large Community

Easy Chat Functions

Open to any topics

Bot Protection

Crypto Focused

Easy User Education

Coin Manager Friendly

Built-In Wallet for in Chat Buys

Actual 24/7 Support

NFT Profile Display Capabilities

Easy Organization Tabs for all Coin Communities

Built-in Coin Chart per Chat

Native Token

Peer to Peer and Business Payment Protocols

Easy in App Swap



TEAM



Brad Himel

Serial Investor Consultant + Advisor
First Exit at the Age of 23



Quinn Ehrler

Early Crypto Investor CEO of Capital Q
Wealth & Payment Solutions



Layth Samarah

Early Crypto Investor
CEO of MintySwap.Com



ROADMAP



2021 Q3

- ✓ -www.cryb.com purchase
- ✓ -Development of Cryb concepts + legal entities



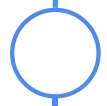
2021 Q4

- ✓ -Initial private sale raise \$2M USD
- ✓ -Development start of cryb social features + wallet security
- ✓ -Website developed + word of mouth marketing
- ✓ -Logo creation + brand identity complete



2022 Q1

- CRYB Presale raise starts + fills 6.6M USD
- Initial ALPHA launch of CRYB social wallet app on Apple + Andriod and web platforms
- Metaverse development starts
- Consistent construction and development of BETA CRYB launch
- Staking protocol launched 42.0% APY
- CRYB goes live on main net



2022 Q2

- First look at the CRYB metaverse
- CRYB BETA launched, and full fledged token tracking live on all platforms
- CRYB educational platform filled with enough content to educate the average crypto investor
- CRYB educational rewards announced + implemented



ROADMAP



2022 Q3

- First raise and sale of CRYB Metaverse lands + nfts.
- First in-game design looks of CRYB Metaverse + announcement of metaverse partnerships
- CRYB development fund makes first allocations towards communities.
- Implementation of peer to peer and business to business payment solutions

2022 Q4

- CRYB Metaverse continuous development + partnership announcements
- Full-fledged social app finished on all platforms with bugs worked out
- 5,00,000 Users allocations
- Initial looks at the CRYB card

2023 Q1/Q2

- CRYB metaverse launch
- Continuous educational content being developed
- CRYB development funds continue to make contributions to the development of the CRYB metaverse + future products
- Preliminary launch of CRYB cards + CRYB POS system

